Cadence Bank Investor Relations

BancorpSouth, Inc. CEO to Present at Financial Conference

PRNewswire-FirstCall TUPELO, Miss.

BancorpSouth, Inc. Chairman and CEO Aubrey Patterson will make a presentation to bank stock

analysts at the Morgan Stanley U.S. Financials Conference at The New York Palace Hotel in New York City

, Tuesday, February 2, 2010 at 7:00 a.m. central time.

A live webcast of the presentation will be available at the company's internet site

(www.bancorpsouth.com). This will be an interactive session between management and those attending

the conference; others may listen to the live broadcast. The conference also will be available in archived

format at the same address.

BancorpSouth, Inc. is a \$13.2 billion-asset bank holding company. The company operates

approximately 318 banking and insurance locations in Alabama, Arkansas, Florida, Illinois, Louisiana,

Mississippi, Missouri, Tennessee and Texas. In addition to providing traditional banking services, credit

cards, mortgages, trust and fiduciary services, the company provides investment services through its

subsidiary BancorpSouth Investment Services, Inc. and insurance services through its subsidiary

BancorpSouth Insurance Services, Inc. BancorpSouth's common stock is traded on the New York Stock

Exchange under the symbol BXS.

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