

BancorpSouth's Michael Lindsey Named to Technology Advisory Group for Leading Financial Services Media Brand

PR Newswire
TUPELO, Miss.

TUPELO, Miss., Jan. 14, 2011 /PRNewswire/ -- Michael Lindsey, senior vice president of retail banking for BancorpSouth, is among a nationwide group of 11 senior bank executives selected to provide guidance to *Bank Systems & Technology*, a leading financial services media brand.

(Photo: <http://photos.prnewswire.com/prnh/20110114/CL30609>)

Lindsey is part of *Bank Systems & Technology's* newly-formed Reader Advisory Board who will provide insights on market trends and developments that are shaping the financial services industry and advise *Bank Systems & Technology* editors on the topics they cover.

Bank Systems & Technology provides banking executives involved in technology management — whether in the IT organization or in line-of-business areas — with the targeted and timely information and analysis they need to help their organizations reduce risk while improving customer retention, competitiveness and financial performance. Through online, print and live event channels, it covers the most critical topics in banking, including online and mobile banking/payments, social media strategies, data center issues, data management, security, core banking, branch automation, treasury services and risk management.

Lindsey has over 21 years experience in the financial services industry, having spent his entire career with BancorpSouth. He is responsible for the development and support of electronic payments, Internet banking, mobile banking, the customer service center, the corporate marketing function, overall product development and the sales, incentive and customer experience process.

Lindsey's achievements for BancorpSouth have been recognized both nationally and regionally. In 2007 *Bank Systems & Technology* magazine recognized him as Most Innovative Chief Information Officer for that year. In 2008 he was named to *Mississippi Business Journal's* list of Top 40 Under 40 in the state and *Bank Technology News* magazine's Top 10 Innovators in the nation. Lindsey has a bachelor of business administration in finance from the University of Mississippi and a masters of business administration from the University of Memphis. He is also a graduate of the American Bankers Association's Stonier Graduate School of Banking.

Aubrey Patterson, BancorpSouth Chairman and CEO, said, "Michael Lindsey's national prominence in the financial services industry is a source of pride for all of us at BancorpSouth. He is a great example of the high technology, customer service and 'right where you are' mantra that is inherent in our bank culture."

In addition to Lindsey, other bankers named to the Reader Advisory Board include:

- Fred Cook, CIO, North Shore Credit Union (Vancouver, B.C.)
- Frank DeArmas, CIO, Whitney National Bank (New Orleans, LA)
- Colin Eccles, CIO, Umpqua Bank (Portland, OR)
- John Fiore, CIO, BNY Mellon (New York City, NY)
- Jerry Hermes, CIO, Navy Federal Credit Union (Vienna, VA)
- Vince Hruska, SVP, Director, Product Solutions and Strategies, City National Bank (Los Angeles, CA)
- John Itokazu, EVP and CIO, Zions Bancorporation (Salt Lake City, UT)
- Paul Johnson, CIO, BB&T (Winston-Salem, NC)
- Mark LaPenta, CIO, MetLife Bank (Somerset, NJ)
- Bruce Livesay, CIO, First Horizon (Memphis, TN)
- Kevin Lynch, SVP, eCommerce/Contact Center, 1st Mariner Bank (Baltimore, MD)

BancorpSouth, Inc. is a financial holding company headquartered in Tupelo, Mississippi, with approximately \$13.6 billion in assets. BancorpSouth Bank, a wholly-owned subsidiary of BancorpSouth, Inc., operates approximately 315 commercial banking, mortgage, insurance, trust and broker/dealer locations in Alabama, Arkansas, Florida, Louisiana, Mississippi, Missouri, Tennessee and Texas.

BancorpSouth Bank also operates an insurance location in Illinois. BancorpSouth's common stock is traded on the New York Stock Exchange under the symbol BXS.

SOURCE BancorpSouth, Inc.

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201 S. Spring St., Tupelo, MS 38804 | (662) 680-2000

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