

In Time for the Holidays, BancorpSouth Offers MasterCard® Gift Card

Consumers get all the benefits of a prepaid MasterCard Card without unnecessary fees

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TUPELO, Miss.

BancorpSouth, Inc. today announced the availability of the BancorpSouth prepaid MasterCard Gift Card. This is among the first bank-issued stored-value gift cards in BancorpSouth's six-State regional market to carry no card fee for loading money, or added charges for shipping and handling.

"BancorpSouth's new prepaid MasterCard card is a great gift alternative for friends and family during the upcoming holiday season," said Jim Kelley, President and Chief Operating Officer. "The cards are also the perfect option for many other gift-giving occasions, enabling the recipient to conveniently purchase goods and services of their choice at millions of merchant locations worldwide, or even place orders via the Internet, by phone and with catalog retailers."

The BancorpSouth prepaid MasterCard Gift Card can be purchased online or at any BancorpSouth branch location. The prepaid MasterCard card can be loaded with funds by using cash, check, credit card, debit card or direct payment from a personal banking account. Consumers can choose from a selection of personalized messages and designs to emboss on the bottom of the card. The card can be used anywhere MasterCard debit cards are accepted. Card balances and transaction history are easily tracked by accessing BancorpSouth's Web site at www.bancorpsouth.com or by calling the InfoLine at 888-797-7711. Other terms and conditions may apply.

BancorpSouth, Inc. is a bank holding company headquartered in Tupelo, Mississippi with approximately \$10.2 billion in assets. BancorpSouth operates approximately 250 commercial banking, insurance, trust and broker/dealer locations in Alabama, Arkansas, Louisiana, Mississippi, Tennessee and Texas.

SOURCE: BancorpSouth, Inc.

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