

## **BancorpSouth, Inc. COO to Present at Financial Conference**

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BancorpSouth, Inc. President and COO Jim Kelley will make a presentation to bank stock analysts at the Sterne Agee Fifth Annual Financial Services Symposium at The Peabody Orlando Hotel in Orlando , Florida, Wednesday, February 10, 2010 at 8:20 a.m. central time.

A live webcast of the presentation will be available at the company's internet site ([www.bancorpsouth.com](http://www.bancorpsouth.com)). This will be an interactive session between management and those attending the conference; others may listen to the live broadcast. The conference also will be available in archived format at the same address.

BancorpSouth, Inc. is a \$13.2 billion-asset financial holding company. The company operates approximately 318 banking and insurance locations in Alabama, Arkansas, Florida, Illinois, Louisiana, Mississippi, Missouri, Tennessee and Texas. In addition to providing traditional banking services, credit cards, mortgages, trust and fiduciary services, the company provides investment services through its subsidiary BancorpSouth Investment Services, Inc. and insurance services through its subsidiary BancorpSouth Insurance Services, Inc. BancorpSouth's common stock is traded on the New York Stock Exchange under the symbol BXS.

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SOURCE: BancorpSouth, Inc.

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### ***BancorpSouth Bank***

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