

BancorpSouth Wins Two Awards for Overall Customer Satisfaction

Prestigious Greenwich Excellence Awards Presented

PRNewswire-FirstCall
TUPELO, Miss.

BancorpSouth, Inc. , a \$13.2-billion asset financial holding company headquartered in Tupelo, Mississippi, has been recognized by financial services consulting firm Greenwich Associates with two regional awards for overall satisfaction from bank customers.

The first regional Greenwich Excellence Award was based on results in 2009 from 13,000 interviews with national businesses having sales of \$10 to \$500 million annually. The second Greenwich Excellence Award was for small business banking where over 17,000 interviews with businesses with sales of \$1 to \$10 million across the country were conducted.

"It is gratifying for BancorpSouth to be among only six Southern banks recognized by national businesses for our outstanding service and only 15 Southern banks recognized for our small business banking. We believe this recognition to be testimony to BancorpSouth's longstanding commitment to customer service and to 'being right where you are' for our customers. These awards are possible due to the outstanding banking professionals on our BancorpSouth team," Michael Lindsey, BancorpSouth Senior Vice President of Retail Banking, said.

Lindsey further commented that BancorpSouth has previously been recognized by Greenwich Associates with a Greenwich Excellence Award in 2007.

Greenwich Associates is the leading international research-based consulting firm in financial services. Greenwich Associates' studies provide benefits to the buyers and sellers of financial services in the form of benchmark information on best practices and market intelligence on overall trends. Based in Stamford, Connecticut, with additional offices in London, Toronto, Tokyo, and Singapore, the firm offers over 100 research-based consulting programs to more than 250 global financial-services companies.

BancorpSouth operates 314 banking and mortgage locations in Alabama, Arkansas, Florida, Illinois, Louisiana, Mississippi, Missouri, Tennessee and Texas. In addition to providing traditional banking services, credit cards, mortgages, trust and fiduciary services, the company provides investment services through its subsidiary BancorpSouth Investment Services, Inc. and insurance services through its subsidiary BancorpSouth Insurance Services, Inc. BancorpSouth's common stock is traded on the New York Stock Exchange under the symbol BXS.

First Call Analyst:

FCMN Contact: chuck.mcintosh@bxs.com

SOURCE: BancorpSouth, Inc.

CONTACT: Randy Burchfield for BancorpSouth, +1-662-620-4302 or
+1-662-213-0990

Web Site: <http://www.bancorpsouth.com/>

Cadence Bank

201 S. Spring St., Tupelo, MS 38804 | (662) 680-2000

<https://ir.cadencebank.com/news?item=336>