

## **BancorpSouth Recognized By National Campaign Promoting Savings**

### **BancorpSouth one of 16 banks recognized nationally**

TUPELO, Miss., June 15, 2017 [/PRNewswire/](#) -- BancorpSouth was recently recognized with the 2017 America Saves Designation of Savings Excellence for its extraordinary efforts during America Saves Week/Military Saves Week. The award is presented each year to financial institutions that succeed in getting people to open and add to wealth-building accounts.

"This was our most competitive year so far, with institutions engaging in creative ways and offering savings incentives," said Allie Vered, America Saves Director. "A lot of people don't believe they can find the money to save. But saving is not an amount, it's an activity. Convincing consumers to pay themselves first, to hang on to dollars instead of spending, and to take a pledge to achieve a goal go a long way toward helping them develop savings habits. We recognize BancorpSouth for their efforts to educate and inspire."

Dan Rollins, BancorpSouth Chairman and CEO said, "This is the third consecutive year BancorpSouth has received this prestigious recognition. As one of only 16 banks nationally to receive this designation, out of over 5,800 FDIC insured institutions, our teammates continue to be committed to delivering savings-related financial education programs and providing our customers with ways to start or increase their savings."

Just two in five American households report making good or excellent savings progress. America Saves Week is an annual opportunity for people to assess and address their savings status and for organizations like banks or credit unions to support good savings behavior. America Saves Week is coordinated each year by [America Saves](#) and the [American Savings Education Council](#).

#### **For more information about the America Saves Designation of Excellence visit:**

<http://americasavesweek.org/america-saves-designation-of-excellence-for-banks-criteria/>

BancorpSouth, Inc. (NYSE: BXS) is a financial holding company headquartered in Tupelo, Mississippi, with \$14.9 billion in assets. BancorpSouth Bank, a wholly-owned subsidiary of BancorpSouth, Inc., operates 234 full service branch locations as well as additional mortgage, insurance, and loan production offices in Alabama, Arkansas, Florida, Louisiana, Mississippi, Missouri, Tennessee and Texas, including an insurance location in Illinois. BancorpSouth is committed to a culture of respect, diversity, and inclusion in both its workplace and communities. To learn more, visit our Community Commitment page at [www.bancorpsouth.com](http://www.bancorpsouth.com) "Like" us on Facebook; follow us on Twitter@MyBXS; or connect with us through LinkedIn.

#### **About America Saves**

America Saves is a campaign managed by the nonprofit Consumer Federation of America that uses the principles of behavioral economics and social marketing to motivate, encourage, and support low- to moderate-income households to save money, reduce debt, and build wealth. America Saves encourages individuals and families to take the America Saves pledge and organizations to promote savings year-round and during America Saves Week. Learn more at [americasaves.org](https://americasaves.org) and [americasavesweek.org](https://americasavesweek.org)

SOURCE BancorpSouth, Inc.

For further information: John Klingenstein, Corporate Communications, [john.klingenstein@bxs.com](mailto:john.klingenstein@bxs.com), 662-680-2038

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## ***BancorpSouth Bank***

201 S. Spring St., Tupelo, MS 38804 | (662) 680-2000

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